



ISO/IEC JTC1/SC7
Software Engineering
Secretariat: CANADA (SCC)

ISO/IEC JTC1/SC7 N1560
July 22, 1996

DOC TYPE: Meeting Notification

TITLE: SC7 Strategic Planning Workshop -
EARLY NOTIFICATION

SOURCE: SC7/BPG

PROJECT:

STATUS: Final

REFERENCES: Resolution 469

ACTION ID: ACT

DUE DATES:

1996-10-01	Member Bodies to provide the SC7 Secretariat with a preliminary list of representatives (maximum of 2 per country).
1997-01-15	Receipt of suggestions for additional topics.
1997-02-05	Final receipt of contributions, list of workshop attendees from SC7 member bodies, management, and liaisons.

DISTRIBUTION: P, O and L

MEDIUM: E-Mail - uuencoded Word ; Diskette - Word

NO. OF PAGES: 5 [25 kB]

DISK NUMBER: 11

Note: Question or submission of ideas or contributions should be directed to Peter Voldner (voldner@on.bell.ca)

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SC7 Strategic Planning Workshop - EARLY NOTIFICATION.

Location: Walnut Creek, California

Dates: June 6-8, 1997

1. General:

At the Prague meeting, the SC7 Member Bodies agreed that there is a need for a dedicated meeting to discuss the direction of SC7, and a Resolution was passed.

This early notification about the Strategic Planning Workshop (" Workshop") is issued in order to enable all member bodies to:

- Solicit attendees
- Plan areas for contributions

2. Background for this notice:

In order to better plan its work and increase communication with the users of standards, SC7 has initiated several long and short term planning activities. In Brisbane, the Business Planning Group (BPG) tabled a product plan that were part of a set of " VISION 2000 " papers. These have evolved, and in Prague, it was agreed that the need to establish a comprehensive product view of the current and planned work was of some urgency for SC7, and that in order to be effective, it was imperative that a dedicated timeslot where a significant number of SC7 members could come together and focus on planning was required.

The Prague Resolution (469) states:

JTC1/SC7 instructs its Secretariat to take the steps necessary to organize and carry out an SC7 Strategic Planning Workshop with the participation of the members of the SC7 chairman's advisory group (two individuals from each member body will be invited), SC7 Conveners, SC7 Business Planning Group and SC7 liaisons. The purpose of the workshop is to position SC7 to more effectively meet the needs of its customers by preparing a vision statement, mission statement, implementing strategies, product line definitions and assignment of implementing strategies. The workshop is to be conducted on June 6-8, 1997 preceding the 1997 SC7 Plenary. The invitation to participate in workshop will be issued on 1 October 1996. The instructions to the workshop participants will be issued on 1 April 1997. The results of the workshop will be presented to the Plenary for initial approval to be followed by a general circulation to all SC7 member bodies for further review.

3. Workshop Objectives:

1. Develop "hard action" vision and mission for SC7
2. Achieve consensus on the products and services needed to support and maintain integrity of existing SC7 standards and technical reports
3. Achieve consensus on the SC7 product line for the next 5 years
4. Achieve consensus on the organizational structure by which the above will be achieved.

A professional facilitator will be present to manage the agenda and the discussions.

4. Timeline:

August 1996 - First notification of the Workshop.
October 1 - Invitation to participate and information package of background material
January 15 Receipt of suggestions for additional topics.
February 5 Final receipt of contributions, list of workshop attendees from SC7 member bodies, management, and liaisons.
Apr 1, 97 Issue workshop package to participants
June 6-8, Workshop

5. Mission from TC 176.

In its vision and SC7 has chosen to follow many of the models used by TC176 in their strategic planning sessions. SC7 is expected to benefit greatly by adopting their planning models and lessons learned. For your information the TC176's draft of its Vision and Mission (ref. document ISO/TC176/N242, 1995-11-02) is here noted:

VISION

Our vision is that worldwide acceptance and use of the ISO 9000 family of standards will provide an effective means for improving individual organizations, trade and global prosperity, and provide confidence to people and organizations that products (goods and services) will meet their expectations.

MISSION

Our mission is to:

- *identify and understand user needs in the field of quality management,*
- *develop standards that respond effectively to user needs,*
- *support implementation of these standards; and*
- *facilitate meaningful evaluation of the resulting implementations*

using the ISO process to achieve international consensus, and compatibility with other ISO/IEC management standards.

6. Request for Input

6.1 Attendees.

From the information contained in this Early Notification of the Workshop, you are asked to review the list of potential attendees. Additional experts who can contribute to the session topics are also invited and we ask that you consider them when you forward your names.

6.2 Request for Contributions

The detailed format for the 2 day workshop will be finalized in February, and at this time special contributions in any of these areas is requested. Please review the list and add any that may not be covered.

The priority items are:

1. To develop the vision and mission of SC7.
2. to define the overall structure of SC7
3. To describe the SC7 product line (architecture including naming and numbering)
4. To determine user priorities
5. To outline the key steps required over the next few years. to reach full implementation of the product plan.
6. Other items that will be added based key items in the following list and from the suggestions from member bodies.

Other areas for discussion include:

- marketing strategies.
- partnership
- Product line issues
 - update to ISO/IEC 12207
 - relationship of system life cycle and software life cycle
 - stake holder groups and industry/economic sectors
 - large and small organizations
 - harmonizing terminology
 - incorporation of publicly available specifications
- customer concerns
 - proliferation of standards
 - incompatibilities across product line
- "quick look" at SC7 products by electronic means

- new project definition (use of project requirements documents/design specifications)
- guidelines for trialling new standards
- management indicators for SC7 success
- coordination protocol for interacting projects
- process for flowing down strategic decisions to individuals projects

7. Contact.

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8. Reference documents.

Reference documents will be provided in the October 1 package. The BPG are soliciting input from the WG Conveners to ensure that all existing relevant 'planning' documents are included.

Signed,

L. Tripp, P. Voldner for the BPG